



## ROUNDUP 2011 SCHEDULE

### Friday, September 16

*Held at the Copper Mill, 55 North Main Street, Logan, Utah*

Noon to – 4:30 pm – Pre-Conference Workshop – Bootcamp with Clint Johnson

5:00 pm–5:55 pm Board Meeting

5:00 pm–6:00 pm Registration - Meet & Greet

6:15 pm–8:30 pm Poetry and Publications awards banquet with special guest Waddie Mitchell

### Saturday, September 17

*Held at the Riverwoods Conference Center, 615 South Riverwoods Parkway, Logan, Utah*

Breakfast on your own

8:30am–8:55am – Registration

9:00 am–5:00 pm – One on One meetings with Evan Gregory, Eliza Rothstein, Lisa Mangum and Precision Editing.

» *Scheduled in Advance* «

Evan Gregory – upstairs sitting room east Eliza Rothstein – upstairs sitting room west Lisa Mangum – Cherry Precision Editing – Executive Board Room
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### 9:00am – 9:55am

*Cottonwood*

**Anyone Can Write and Sell and Novel** – Presented by the A-Team - Part 1

The “A Team’s” experts lead you through the process of pitching, writing, designing, and publishing your novel. This workshop will benefit writers of all kinds, and topics include the following: marketing and pitch letters for fiction and nonfiction, the value of writing book series, the importance of branding, acquiring a trademark, sales tax for self-selling your book, and the principles of book cover art. The A Team is: Patricia Stevenson (author of the mystery novels: *The Dilapidated Man* and *The Jezebel Bride*), Carolyn

Campbell (People Magazine stringer and author of 800 magazine articles), and N. Kay Stevenson (book cover designer and graphic artist).

*Willow*

**Problem, the Core of the Story**

Presented by John Brown, author of *Servant of a Dark God*

*Juniper*

**Dialogue, It's Not Just People Talking** - by Maxwell Alexander Drake

*Elm*

**The Myth of the Muse, Brainstorming through Writers Block** - Presented by Shauna Dansie

See why you don't need to sit around waiting for that muse. Shauna will discuss strategies to get unstuck and brainstorm to break through writer's block using exercises, free writing, concepts of writing "muscle memory" and the magical, problem-solving "pocket problem."

10:00 am–10:55 am

*Cottonwood*

**The A-Team Presents: Anyone Can Write and Sell and Novel** – part 2

*Willow*

**Writing the West** presented by Rod Miller and Mike Zimmer

Between the two of them, Western authors Michael Zimmer and Rod Miller have written and published novels, short fiction, nonfiction, history, poetry, magazine articles, and more. In this session, they'll discuss the state of Western writing—what is, what isn't, and why it may not be what you think. In fact, they think you may already be a Western writer. They'll talk about the characteristics, the commonality, the variety, and the differences within Western writing, and the opportunities available to people who write about the American West.

*Juniper*

**Horror and Dark Fantasy Writing**

Rick Chiantaretto presents a workshop on writing horror and dark fantasy: why everyone needs it and how anyone can write it

11:00 am–11:55 am

*Willow*

**Voice and Style** - Presented by Clint Johnson – Part 1

What are voice and style? How does one get them? Can they even be gotten? This new 2-hour workshop by Clint Johnson answers these questions. Clint defines and

differentiates voice and style, outlining how to develop and mature the attributes every writer naturally possesses. Come prepared to learn dozens of approaches and exercises to develop voice and sharpen style. Learn to analyze a variety of texts by successful authors with a goal of understanding yourself as a writer.

*Cottonwood*

**Tips on Selling and Promoting Your Writing** - Presented by Mike Zimmer

Michael Zimmer sold his first short fiction piece to a national magazine in 1978. Since then he's sold fiction, non-fiction, and photo features to numerous regional and national publications around the country. He has had eight novels published by houses such as HarperPaperbacks, Warner Books, Walker & Co., and Five Star. Zimmer will share a few of the approaches he has found most useful over the years, as well as offer ideas on promoting your work after a sale.

*Juniper*

**The Creative Process, How to Develop Story Ideas that Rock**

Presented by John Brown, author of *Servant of a Dark God*

12:00 – 12:55 pm

*Willow*

**Voice and Style** - part 2 (*must have attended part 1*)

*Juniper*

**Whipping Up a Poem** – Presented by Rod Miller

Rod Miller shows how poetry elevates language to a higher level. Learn the literary ingredients that make writing rise and add spice and seasoning. See how to use both art and craft to turn ordinary words into poetry. While focused on poetry, this workshop can be a recipe for success in any genre.

Star. Zimmer will share a few of the approaches he has found most useful over the years, as well as offer ideas on promoting your work after a sale.

*Cottonwood*

**Writing Action** – by Larry Correia

Presented by Larry Correia. Who better to talk about writing action scenes than the author of the best selling *Monster Hunter*?

1:00pm – 1:55 pm

*Redwood/Mahogany*

**Luncheon and Simulated Slush Pile panel** - with Evan Gregory, Eliza Rothstein, Lisa Mangum, and Josi Kilpack

2:00pm – 2:55pm

*Willow*

**The Art of Literary Non-Fiction - Part 1-** by Dr. Jennifer Sinor

In this two-part workshop, we will consider the relationship between scene, summary, and musing. By looking at short examples of published works, we will examine how authors control the pace of literary nonfiction by moving in and out of scene and summary. We will also look closely at the musing voice of memoir, the relationship between the I-now and the I-then. In the second part of the workshop, we will share examples of scenes, written in part one, and discuss the use of significant detail, dialogue, and metaphor in those scenes.

*Cottonwood*

**Don't Tell Your Story, Show It** - Presented by Maxwell Alexander Drake.

Ever wonder how the really good books suck a reader in and hold their attention page after page? It's not the characters, nor the plot of the book. It is the way in which the author writes that separates their story from the pack. Join award-winning author Maxwell Alexander Drake as he presents his class "Don't Tell Your Story, Show It." During this class, you will gain insight into how to put your story together in a compelling way that will have your readers turning page after page to see what happens next.

*Juniper*

**Pacing; Writing at the Speed of Life** - Presented by Alexander Gordon Smith

*Elm*

**Negotiating the Contract** - Presented by Amber Argyle

In this class, Amber will break down a publishing contract and teach you the difference between a poor, fair, and good contract. Specifically, we'll go over subsidiary rights, royalties, out-of-print clauses, etc.

3:00pm – 3:55 pm

*Willow*

**The Art of Literary Non-Fiction - part 2** - by Dr. Jennifer Sinor (*must have attended part 1*)

*Cottonwood*

**Thriller, Horror for the YA Audience**

Presented by Alexander Gordon Smith, author of the *Furnace* series.

*Juniper*

**Plot Structure** - part 1 - Presented by Maxwell Alexander Drake.

This two-part workshop gives you insight into how to create a structure that will be the foundation for your story, as well as providing several tools to help you stay organized. From plotting in reverse to a three-act play, this class will help you understand how to

set the “beats” of your story and how to insure that you hit them, leaving your readers hungry for more.

*Elm*

**Tapping Our Creativity** - Presented by Sara Fitzgerald.

This workshop is about filling our Creative Wells and Once Again Finding Joy in Writing. Discover specific tools we can use as writers to increase our creativity And joy within ourselves and our craft.

4:00pm – 4:55pm

*Willow*

**How to Scare Your Readers**

Presented by Alexander Gordon Smith, author of the *Furnace* series.

*Juniper*

**Plot Structure (part 2): Heroes & Villains – Creating a Character Driven Story**

Presented by Maxwell Alexander Drake.

In part 2 of this workshop, you get the tools to create both sides of this opposing force. You will learn to create heroes and villains in a dynamic way, capturing the hearts of your readers, making them cheer for their triumphs and commiserate their losses.

*Elm*

**The E-Publisher: Jack Of All Trades** - Presented by Daniel Coleman.

Learn the basics of ePublishing from self-published author of the ebook Jabberwocky, Daniel Coleman. This class includes the pros, cons, tips, and pitfalls of ePublishing and the free book experiment.

5:00pm to 6:30pm

Browse books for sale and network with fellow authors.

7:00pm to 9:00pm

Prose Awards and Writer of the Year banquet with special guest, Rudy Ruettiger